

FOR IMMEDIATE RELEASE

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## **Frontier City Kicks Off the 2010 Season!**

**Park opens April 17, 10:30 a.m.**

Oklahoma City, OK (April 12, 2010)– Get ready for a season full of fun rides and great music! Oklahoma's only theme park, Frontier City, kicks off its 2010 season on Saturday, April 17<sup>th</sup>, with gates opening at 10:30 a.m. New for this season, the entertainment line-up has been revamped to include new live shows, new concerts, and popular returning entertainment from last season.

The live entertainment is definitely a hit at Frontier City. Back by popular demand, the *Wild West Gunfight StuntShow*, *It's Magic*, and *The Rainmaker* will again grace the stage in the 2010 line-up. What's more, the live entertainment now includes the famous Bob the Builder as well as country music hits. Starting May 1<sup>st</sup>, you can assist Bob and his Can-Do Crew in our live, interactive show, *Bob the Builder LIVE!*. For those country music lovers, enjoy a great summer day at our Thunderbird Plaza stage relaxing and listening to your favorite country hits from yesterday and today in *Red Hot Country*. Frontier City has an equally exciting Summer Concert Series packed with your favorite artists. The first half of the season presents great acts including Hawk Nelson and Addison Road (4/24), Pat Green (5/22) and Diana Reyes (5/30). In July, catch The Charlie Daniels Band (7/3) and Ted Nugent (7/10).

The best part is that all of these fantastic shows are FREE with park admission!

Frontier City has something for everyone in the family. Thrill seekers can get vertical as they erupt over 240 feet in the air on the *Eruption*. Families can soar over the frontier on Oklahoma's only suspended coaster, *The Steel Lasso*. From fun food to live entertainment, there is something for the entire family at Oklahoma's only theme park.

You can enjoy both Frontier City and White Water Bay all season long with a Double-Park Season Pass on sale for just \$69.99. Double-Park Passes and Single-Park passes are available for purchase at Frontier City's main office, located at the Frontier City front gate, during operating hours or at [www.frontiercity.com](http://www.frontiercity.com).

### **About Frontier City**

Frontier City Theme Park, owned and operated by PARC Management, is Oklahoma's largest theme park. [www.FrontierCity.com](http://www.FrontierCity.com)

### **About PARC Management**

PARC is a leading provider of family entertainment with 25 theme parks, water parks, and entertainment venues across the United States and Canada including Darien Lake Resort, Elitch Gardens, Frontier City, Magic Springs &

Crystal Falls, Myrtle Waves, Splashtown, Waterworld California, White Water Bay, nine family entertainment centers, and five NASCAR SpeedParks. Its mission is to create treasured memories for families in a safe, clean, and fun environment. [www.PARCManagement.com](http://www.PARCManagement.com)

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**Editor's Note: There will be photo opportunities on Opening Day from 11am - 1 p.m. Please contact Andrea Pennock at 405-464-9576 for confirmation.**